

Pillar one: Sustainability

Promoting sustainable and ethical food values

By meeting this pillar you will be able to demonstrate:

- your commitment to sustainable sourcing, animal welfare and energy conservation within your business
- your team's understanding and commitment to sustainable sourcing, animal welfare and energy conservation
- your business meeting or working towards meeting your values

How you can demonstrate your progress

Set out your vision	Implement your vision	Evaluate your vision
I communicate the values that drive the sustainability and ethical food philosophy in my business	I have a strategy in place that sets out action to meet the sustainability and ethical food philosophy	I regularly monitor the progress of the sustainability and ethical food philosophy strategy
	I have one or more dedicated members of my team that help drive sustainability and ethical food philosophy in my business	
	I have champions in place across the business that help drive the sustainability and ethical food philosophy strategy	
	I regularly engage my team and suppliers to ensure they have the knowledge required to support the business' sustainability and ethical food philosophy strategy	

Your checklist

Activities	What this could include	I'm meeting	I'm making progress	I need to start	My progress
<p>I communicate the values that drive the sustainability and ethical food philosophy in my business</p>	<p>Communicate the values that drive your sustainability and ethical food philosophy, including setting out what sourcing from sustainable and ethical producers and sustainable practices mean to you and the food you produce and serve.</p> <p>Speak from your heart. What you've written should neatly describe your values and stimulate your team, customers and stakeholders.</p>				
<p>I have a strategy in place that sets out action to meet the sustainability and ethical food philosophy</p>	<p>Produce a plan or strategy that outlines how your business will meet your sustainability and ethical food philosophy. This should include ensuring you understand the source of your produce, that as far as possible it come from sustainable sources and has been produced to high standards of animal welfare. It should also include actions to reduce waste and energy and how you will champion your values to your team, customers and your community.</p>				
<p>I have one or more dedicated members of my team that help drive sustainability and ethical</p>	<p>Nominate someone in your team who can help stimulate and drive your team and suppliers to meet your sustainability and ethical food philosophy and that can help ensure that your activities are widely promoted.</p>				

<p>food philosophy in my business</p>					
<p>I have champions in place across the business that help drive the sustainability and ethical food philosophy strategy</p>	<p>Appoint champions from across your business to help drive your action plan, suggest new ideas and help galvanise and educate the rest of your team. This should include front and back of house.</p>				
<p>I regularly engage my team and suppliers to ensure they have the knowledge required to support the business' sustainability and ethical food philosophy strategy</p>	<p>This could include:</p> <ul style="list-style-type: none"> ● Coverage in team inductions ● Regular briefings and progress updates ● Periodic development to increase knowledge of team 				
<p>I regularly monitor the progress of the sustainability and ethical food philosophy strategy</p>	<p>Put in place processes to monitor your progress. You will need to update the Academy annually, but we recommend that you review your actions every few months.</p>				